

## MIRABEL'S FOURTH ANNUAL HOPE FOR THE CAUSE EVENT RAISES NEARLY \$200,000 FOR CHARITY

Scottsdale, Ariz. (March 30, 2012) – Mirabel, the award-winning community with a member-owned and controlled private club in North Scottsdale, had residents, members and friends come together over eight days in March to raise awareness and important funds for cancer research through the 4<sup>th</sup> annual Hope For The Cause event. The event brought in a total donation of \$196,000 for the cause.

What began in 2009 as a small golf event and evening reception to raise money for breast cancer research with a few dozen ladies has evolved to a week-long series of events the entire community embraces to raise awareness and funds for all types of cancer. Money raised by the Hope For The Cause event is donated directly to the Clinical Trials Program at Scottsdale Healthcare Research Institute headed by Dr. Daniel Von Hoff.

"With this year's donation of \$196,000, the Mirabel community is so proud to support cancer research at a world class facility right in our own backyard," said Ruth Evans, Co-Chair of this year's event. "Having participated in the event through the years, it is wonderful to see the Mirabel community rally together for a cause important to so many of us."

A kick-off celebration was held on Wednesday, February 29 with the Women's Bridge Event and Luncheon with Invited Guests. Starting off the eight days of events in March, a 5k fun run/walk throughout the community was held Saturday, March 3<sup>rd</sup>. Finishing in first place for the women was member Elyse Newton. Mirabel controller Dan Sengstock took first place in the men's division. The events continued Wednesday, Thursday and Saturday with non-competitive ladies golf and a shotgun tournament for the men. The men's event was won by member Stewart Morick.

Mirabel's Desert Lodge Clubhouse was the setting for the Hope For The Cause evening wine reception and silent auction Saturday, March 10<sup>th</sup> with 160 members and guests celebrating the cause. Guests bid on an array of silent auction items from Apple products courtesy of Best Buy to the most sought after item of the evening – a twenty person outing on Bartlett Lake with a catered gourmet barbeque meal by Mirabel executive chef Josh Fuehr, who became a cancer survivor at age 29. This outing proved so popular it was offered and sold twice.

Over the past four years, Mirabel members have raised nearly \$500,000 for the Scottsdale Healthcare Research Institute and are pleased to be able to support important cancer research that benefits the greater Phoenix community as well as cancer research around the country.

###

## MIRABEL GOLF CLUB, INC.

Mirabel, an award-winning community and member-owned, private club located in North Scottsdale is situated on more than 700 acres of Sonoran Desert. Sitting 3,000 feet above the Valley, Mirabel offers

a milder climate, breathtaking panoramic views of surrounding mountains and city lights and dramatic sunsets and star-filled night-time skies. Within the security of guarded gates are striking custom homes, expansive home sites with spectacular views and a stunning Tom Fazio-designed golf course and the magnificent 34,000 square foot Desert Lodge Clubhouse.

Mirabel offers Equity and Non-Equity memberships that do not require property ownership. Member benefits include access to the award winning Tom Fazio golf course, exceptional fine and casual dining, social activities, championship-caliber Har-Tru clay tennis courts and comprehensive tennis programs, a resort-style spa and state-of-the-art fitness facilities. Turned over to members in 2009 and debt-free, Mirabel is one of the top private clubs in Arizona.

To learn more about Mirabel and the current membership opportunities, please contact Gary Ireton at 480-437-1506 or <u>gary.ireton@mirabel.com</u>. Visit <u>www.mirabel.com</u> today.

Media Contact: Diane Smith, Martz Agency, dsmith@martzagency.com | 480-998-3154